



Walser Subaru  
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**FOR IMMEDIATE RELEASE**

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## Bridging, Inc. Collection at Walser Subaru

*Environmentally Friendly Dealership will be a drop-off site for household items during Earth Week*

**Burnsville, Minn. (April 3, 2009)** --- Gather un-wanted furniture and household items and drop them off at the Walser Subaru dealership at the intersection of 35W and Cliff Rd in Burnsville from 12 p.m.-8 p.m. on Wednesday, April 23 or 10 a.m.-2 p.m. on Saturday, April 25.

Walser Subaru is partnering with Bridging, Inc. to collect new or gently-used furniture and household items that will be distributed to families and individuals in transition. Bridging extends the life of household furniture and items in good condition by redistributing them to families and individuals in transition, thereby preventing unwanted items from entering landfills. Bridging estimates that in 2008 over 11 millions pounds of furniture was saved from local landfills.

These opportunities are part of a full week of earth-friendly events happening April 20-April 25 to celebrate Earth Week and Walser Subaru's grand opening. Subaru is one of the most earth-friendly automotive brands, thanks in part to the zero-landfill automotive assembly plant in Indiana, and the fact that they also offer the most fuel efficient All-Wheel Drive vehicles in America.

Other events taking place during the week include a free car seat clinic, RAGOM dog wash, tours of the facility with the LEED engineer, healthy food fair and more.

Walser Subaru has applied to be LEED certified and if awarded, Walser Subaru will be the first LEED certified Subaru dealership in the United States and the Minnesota's first LEED certified automobile dealership.

### **About the Walser Automotive Group**

The Walser Automotive Group is a privately-held, family-owned dealer group that has been a part of the Twin Cities business community for over 50 years. Walser has 13 automotive franchises and operates nine dealership locations in the Twin Cities metropolitan area. All dealerships practice "The Walser Way," an easy, innovative and customer-driven way to purchase cars. The Walser Way was born from customer feedback and promises:

- Our Best Price First
- Negotiation-Free Sales
- Commission-Free Sales

### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. Subaru makes the best-selling All-Wheel-Drive car sold in America based on R. L. Polk & Co. CYE 2007 All-Wheel-Drive retail registrations in the U.S. For additional information visit [www.subaru.com](http://www.subaru.com).

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